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Maartje van Krieken

SPEAKER
& MASTER OF CHAOS

MEDIA KIT

ABOUT MAARTJE VAN KRIEKEN



Navigating Chaos with Expertise and Empathy

Maartje Jorritsma van Krieken stands out in the fields of project, change, and crisis management, with a remarkable career spanning over two decades in the challenging oil and gas industry. Renowned for resolving complex projects and driving sustainable improvement, her transformative work in revamping a global hub for the Eastern Hemisphere saved her company billions.

As a woman and mother of three, Maartje's journey through the traditionally male-dominated industry has sharpened her skills in managing complex, high-pressure environments. Her expertise in leadership, crisis management, and strategic planning is complemented by her ability to navigate high-running emotions and interpersonal dynamics in diverse, multi-location teams.

Since 2019, Maartje has leveraged her vast experience as an executive consultant and coach, assisting organizations and entrepreneurs through crises, major turnarounds, and rapid business pivots. Her significant contributions include supporting the national crisis line 211 during the Covid response and salvaging a hydrogen fuel cell start-up from financial and operational crises.

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In New Orleans, Maartje expresses her entrepreneurial spirit through the Shrunk 3D Franchise, reflecting her love for the city's vibrant culture. Her commitment to community service is evident in her mentorship role in Loyola University's Women's Leadership program, her founding membership in New Orleans Businesses for Good, and her volunteer work with the American Red Cross Disaster Action team, where she is FEMA trained in disaster management.

Maartje's educational background includes a master's degree in industrial design engineering from the Technical University in Delft, the Netherlands, and accreditations in coaching, supply chain management, and HR. She also holds certifications in Strategic Risk Management and Decision Quality from Stanford, and Diversity and Inclusion from Cornell.

Known for her infectious energy and authentic leadership style, Maartje excels in communicating plans with clarity and swiftly diagnosing disconnects, guiding teams through turbulent times. Her keynote talks blend authenticity, insight, and practical wisdom, offering lessons on adaptability, resilience, and innovation. She engages audiences with stories from her professional journey, providing strategies to navigate chaos in business and personal life.

In summary, Maartje Jorritsma van Krieken is a visionary leader whose expertise in progress and delivery, crisis management, and sustainable change has made her an invaluable asset in transformational leadership and complex collaboration. Her career is a testament to her profound impact on organizations and individuals, guiding them through challenges towards growth and success.





SPEAKING TOPIC

- ✓ The Chaos Games: May the Odds Be Ever in Your Favor – How to outsmart, outlast, and outperform in the arena of business turmoil



SPEAKING STYLE

- ✓ Engaging and empowering, blending authenticity with practical wisdom to deliver messages that resonate deeply with her audience.

AS SEEN AT



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GET IN TOUCH

If you'd like to book me for a speaking engagement, have me as a consultant, take one of my masterclasses, or work with me in any capacity, please feel free to reach out!

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Maartje

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